

# ANTHONY LINDSEY

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**PROFILE** Strong educational preparation in Studio Art and Graphic Applications  
Self-directed, Graphic Designer that specializes in Concept Development,  
Illustrations, and Creative Drafting

**EDUCATION** **Michigan State University** — *East Lansing, MI*  
5/2000 — 12/2003  
*Bachelor of Fine Arts, Concentration in Graphic Design*

**Lansing Community College** — *Lansing, MI*  
8/1998 — 5/2000  
*Concentration in Studio Art*

**EXPERIENCE** **Right Response LLC** — *Rochester Hills, MI*  
Graphic Designer  
3/2010 — Present

- Responsible for the Graphic Department & design direction of marketing materials including E-marketing Campaign, Websites, Presentation and Promotional Materials.
- Assist Account Managers with client relations
- Design the direction of the UI design of business process software and web media presentations, by working interactively with the programing & development department in China.

**Independent Bank Corporation.** — *Troy, MI*  
Designer / Marketing Assistant.  
9/2009 — 12/2009 *Temporary Contract*

- Responsible for the design direction of REO marketing materials including sell sheets, websites and proposals
- Review property appraisal and assist with auctions of foreclosed assets
- Design the direction of the identity development for the SAG and REO print and web media presentations, by working interactively with the marketing and web production departments.
- Assist SAG and REO department VP with assigned task, including field recon assessments of incoming accounts and properties.

**The Janitorial Agency** — *Lansing, MI*  
Creative Director  
2/2008 — 3/2009

- Responsible for the design direction of all marketing materials including sell sheets, signs, cards, proposals, tradeshow, events, posters, and advertisements, for 6 affiliated companies.
- Mediate client relations, solutions/problem solving, time management, and proper delegation of project responsibility.

## **EXPERIENCE** **The Janitorial Agency** — *continued*

- Assign direction of the identity development for the companies print and web media presentations, by working interactively with the marketing and web production departments.
- Utilize / network with outside resources to handle print press, Office supplies, and print production for finished products.

### **A&E Printers** — *Lansing, MI*

Designer Print Press Tech.

2/2008 — 6/2008

- Problem management for Pre-press production of various printed media including graphic materials, photos, and marketing materials
- Prep files and projects for Off-set print production process on small press, large press, direct mail, pantone corrections, 1- 4 color process output, type-setting, and proof-reading.
- Utilize / network with outside resources to handle outsourced projects
- Create sell sheets, signs, booklets, cards, posters, and advertisements, for various companies.
- Mediate client relations, solutions/problem solving, time management, and proper delegation of project responsibility.

### **Commercial Blueprint**— *Lansing MI*

Graphic Designer

6/2007 — 6/2008

- Mediate client relations, solutions/problem solving, time management, and proper delegation of project responsibility.
- Verify large and small format printing for various construction and engineering vendors.
- Problem management for Pre-press production of various printed media including graphic materials, photos, trade show displays, and vehicle graphics
- Create signs, cards, posters, logos and advertisements for 100+ companies, clients and associations.

### **SC Christmas** — *Lake Orion, MI*

Graphic Designer

9/2004 — 4/2007

- Responsible for package designs and layout for commercial products including NFL, NHL, MLB, and Collegiate Licensed Items.
- Direct the development and production of 200 + paged nationally distributed catalogs.
- Utilize / network with outside resources to handle print press, Office supplies, and Design concepts from start to finish product.
- Create sell sheets, signs, billboards, cards, posters, and advertisements, for 6 -10 affiliated companies.
- Mediate client relations, solutions/problem solving, time management, and proper delegation of project responsibility.

**Phineq Entertainment** — *East Lansing, MI*  
Corporate Image and Design Developer  
1/2002 — 4/2004

- Created company logo / identity package.
- In charge of all product designs and drafting concepts to visually support merchandise.
- Creating Pamphlets, Flyers, and Advertisements for events and shows

**SPECIAL SKILLS**

- Working knowledge of Mac / PC platforms including:

Mac OS-X	Photoshop
Windows XP ,Vista & 7	Illustrator
Microsoft Office	InDesign
Quark	Dreamweaver
Adobe Creative Suites	Flash
Adobe Acrobat	Corel Draw
- Self-motivated and productive in a heavy volume studio environment.
- Hand crafting skills that include matting, binding, lamination, framing, and mounting.
- Basic understanding of photography, painting, print production, and creating installation presentations.
- Ability to operate within organized teams or on an independent basis.
- Strong levels of appreciation and ability to maintain professionalism.
- Maintain team perspective with ability to build positive working relationships and foster open communication.
- Strong analytical detail/follow-through and problem-solving skills.

**REFERENCES** Available upon request

**ONLINE PORTFOLIO** [www.visual-focus-tony.daportfolio.com](http://www.visual-focus-tony.daportfolio.com)

**WEBSITE** [www.visual-focus.net](http://www.visual-focus.net)